



The Caste of  
*Beula*



## PRODUCT PLACEMENT OPPORTUNITY

*Partner with Us to Redefine LGBTQ+ and Black  
Female Representation in Television*

Contact Us



(281) 748-7410



[DRE@1919MediaCompany.com](mailto:DRE@1919MediaCompany.com)

**We're inviting businesses that champion Black, LGBTQ+, and Women-owned brands to join *The Caste of Beula* through product placement and small investment partnerships (\$2,500–\$10,000).**

In return, your product will be featured in our **official trailer** reaching targeted audiences across the United States, focusing on 16 major U.S. and Canadian markets including Los Angeles, New York, Chicago, Houston, Atlanta, and Toronto. In addition, Brand Partners will receive an **Executive Director credit**.

Now more than ever, authentic storytelling matters. As political pressure shrinks support for DEI and LGBTQ+ visibility, Hollywood is retreating to safe, existing IP. We are moving forward.

*The Caste of Beula* is a bold new television drama centered on powerful Black women and LGBTQ+ professionals navigating ambition, betrayal, love, and legacy. In 2025 alone, the series has placed as a finalist in five major screenplay competitions, including the Los Angeles International Screenplay Awards, Toronto International Women Film Festival, and New York Screenwriting Awards.

Created by Dionne Roberts-Emegha—an attorney, former federal mediator, and founder of 1919 Media Company—*The Caste of Beula* explores business, family, legacy, and the traumas that fuel our relentless drive to succeed.

We are proudly self-greenlit, building this world the way many of us have built our lives: with grit, vision, and the strength of community.

If you're ready to align your brand with a project that shatters ceilings instead of checking boxes, let's talk.

Please reply directly to this email or contact Sharon Gray at [dre@1919mediacompany.com](mailto:dre@1919mediacompany.com) to schedule a short call.

***Together, we'll bring *The Caste of Beula* to life.***

With gratitude and purpose,

Dionne Roberts-Emegha  
Founder & CEO, 1919 Media Company

Creator of *The Caste of Beula*

[www.thecasteofbeula.com](http://www.thecasteofbeula.com)

## 1. Cinematic and Aspirational



Feature your brand in the high-end world of power and influence



Imagine **Beula**, our female protagonist, stepping into a boardroom with your luxury handbag on her arm—or **Dream**, BlackBerry's global superstar, filming a commercial for your product as part of her international endorsement campaign.

Your brand becomes part of a visually stunning, emotionally charged story about legacy and ambition.

## 2. Business-Focused and Strategic

Align your brand with a billion-dollar agency at the center of entertainment. Beula runs one of the top three talent firms representing Black talent worldwide. Picture her negotiating with your company on behalf of a rising star—discussing brand alignment, digital strategy, or cross-platform endorsements. It's organic, impactful, and rooted in the business of influence.



### 3. Elegant and Prestigious

Position your product in scenes of luxury, excellence, and authority.



Your jewelry prominently featured at an industry mixer.



Your Couture on display.

### 4. Lifestyle and Legacy-Driven

**Connect your brand to the deeper emotional journey of our characters.**

From a singer scrolling on her phone, her dreams of stardom prominently featured in your magazine, on the wall of her room.



# PRODUCT PLACEMENT OPPORTUNITY

Through these carefully crafted scenes, your brand becomes **woven naturally into the story**, showcasing your product in a world of ambition, power, and cultural prestige.

[Learn more](#)

[TheCasteofBeula.com](https://TheCasteofBeula.com)

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